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Arkansas Traffic Continues to Grow

SeaPort Airlines reports an increase in October passengers compared to prior year

(November 3, 2011) – SeaPort Airlines today announced record passenger traffic during the month of October 2011 in each of the four Arkansas communities served. Traffic in SeaPort’s Arkansas markets increased 72% total year-over-year, ranging from 27% at El Dorado to 182% at Hot Springs.

SeaPort Airlines Arkansas Traffic Performance				
October 2010 v October 2011				
Community	Airport Code	October 2010 Traffic	October 2011 Traffic	% Chg
El Dorado, AR	ELD	283	359	27%
Hot Springs, AR	HOT	153	431	182%
Harrison, AR	HRO	369	588	59%
Jonesboro, AR	JBR	79	145	84%
Arkansas Total		884	1,523	72%

SOURCE: SeaPort Airlines, Inc.
NOTE: Table does not include through transit passengers.

“Each of our Arkansas markets has experienced considerable growth during 2011 and we appreciate the support of each community as we have worked to rebuild consumer confidence in the local air service,” said Rob McKinney, President--SeaPort Airlines.

Background

When SeaPort initiated service at Harrison, El Dorado, Hot Springs, and Jonesboro in October 2009, the communities had been without scheduled air service since 2007. All four markets are served under the Essential Air Service program. The strong growth has resulted in SeaPort providing additional “speculative” flights beyond these EAS contract service minimums in some of the Arkansas communities. Unfortunately, while SeaPort has provided Jonesboro with quality service and reasonable fares, the consistently low passenger numbers relative to the other Arkansas communities make the market

unprofitable, even with the current subsidy levels. SeaPort has notified the US Department of Transportation of its intent to discontinue service at Jonesboro, and will assist the community in transitioning to a new airline.

About SeaPort Airlines

Portland, Oregon-based SeaPort Airlines, Inc. operates daily scheduled flights in Arkansas, Kansas, Tennessee, Missouri, Texas, Idaho, Oregon, Washington, and Alaska. Reservations can be made by calling 888-573-2767, at www.SeaPortAirlines.com, or through all major GDS systems. Follow SeaPort on Facebook, Twitter, and via their blog the SeaPort RePort. SeaPort Airlines prides itself on its outstanding air service. Customers can expect to encounter a unique and personalized travel experience from the moment they arrive for check-in at the terminal until they reach their destination.

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