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SeaPort Rewards Guests with Double Points

(August 15, 2011) –SeaPort Airlines, Inc. is giving guests a reason to travel as the summer draws to a close. From August 16th through August 31st, 2011, SeaPort will offer Double Points through their FlyerFlex Customer Rewards program for all bookings made at www.SeaPortAirlines.com or at 888-573-2767.*

“Our customers are the foundation of the SeaPort operation” said Rob McKinney—President, SeaPort Airlines. “We’d like to reward them for their continuous support, and this seemed like a great opportunity to do so.”

The offer is good for select locations, including El Dorado, Harrison, Hot Springs, and Jonesboro in Arkansas; Salina, Kansas; Boise, and Idaho Falls, Idaho. Passengers traveling to and from Pendleton, Oregon, will also be eligible to earn Double Points during “Round-Up Season” through September 18th, 2011.

The FlyerFlex Customer Rewards Program was implemented by SeaPort earlier this year. “You can more expect new and exciting additions to the program next year,” said McKinney.

About the FlyerFlex Customer Rewards Program

FlyerFlex is a points-based program rewarding customer loyalty. Through FlyerFlex, customers can earn 500 points per flight and up to 200% additional bonus points for all eligible flights. Points can be redeemed for free flights, and guests that earn 7,500 points or more a year can achieve Elite status, bonus points, and other perks. More information on the program is available at www.SeaPortAirlines.com.

About SeaPort Airlines

Portland, Oregon-based SeaPort Airlines, Inc. operates daily scheduled flights in Oregon, Washington, Idaho, Arkansas, Kansas, Missouri, Tennessee, Texas and Alaska. Reservations can be made by calling 888-573-2767, at www.SeaPortAirlines.com, or through all major GDS systems. SeaPort Airlines prides itself on its outstanding air service. Customers can expect to encounter a unique and personalized travel experience from the moment they arrive for check-in at the terminal until they reach their destination.

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*Rules & restrictions apply.