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SeaPort Airlines launches “No-BS Mileage Plan”

To coincide with its one year anniversary, the Portland-based airline introduces a totally revolutionary loyalty program—a simple one.

Portland, Ore. – [SeaPort Airlines](http://SeaPortAirlines.com) announced today the launch of a [new mileage plan](#) intended to incentivize existing customers and attract new customers who have yet to experience the SeaPort difference. Amidst a sea of complicated, misleading and ever-changing major airline mileage programs, SeaPort’s approach is refreshingly simple: a punch card.

Mileage plan card holders receive a free flight with every 20 flights purchased. No gimmicks, no varying redemption values, no black-out awards—no BS whatsoever. There is no purchase necessary for the card; customers simply request a card at any SeaPort counter.

“Anyone who’s flown SeaPort knows we do away with all the hassle and rigmarole typical at the old airlines.” says Kent Craford – CEO, SeaPort Airlines. “So when it was time to roll out our own loyalty program, we decided against following the airline model and instead adopted the system used by small businesses everywhere else—a simple punch card,” adds Craford.



SeaPort Airlines operates 36 daily scheduled flights in five Northwest cities with no TSA screening, bringing the convenience of a private plane to the average traveler for the same cost as commercial airlines. What we offer isn’t just an alternative – it’s the future of short-distance air travel.

Since its start June 30, 2008, SeaPort has carried over 19,000 passengers.

SeaPort Airlines operates Swiss-built Pilatus PC-12s, a pressurized, fast and comfortable turbo-prop aircraft. SeaPort Airlines is a dba of Alaska Juneau Aeronautics, an FAA Part 135 Certified scheduled air carrier founded in 1983. Tickets can be purchased at SeaPort’s website, www.seaportair.com or by calling 888.573.2767. See website for pricing, rules and availability.