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SeaPort Rallies for Round-Up Season Offers extra seats & double rewards

(August 15, 2011) – With the Pendleton Round-Up right around the corner, SeaPort Airlines today announced the addition of one daily round trip flight between Pendleton and Portland from Tuesday, September 13th through Friday, September 16th. Furthermore, from August 16th-September 18th, 2011, SeaPort will award all passengers that “wrangle” a flight to and from Pendleton with double points through their FlyerFlex customer rewards program*.

“We’ve been Pendleton’s hometown airline for three years, and know that Round-Up is such a major part of the Pendleton culture.” said Rob McKinney—President, SeaPort Airlines. “We couldn’t help but join in the fun.”

SeaPort currently operates four daily round trips between Pendleton and Portland five days a week, and two on Sundays. Nonstop Pendleton-Boise flights are offered three days a week, on Monday, Wednesday, and Friday. An additional flight will be scheduled to depart Portland at 9:20 am & depart Pendleton at 3:15 pm during Round-Up week to facilitate additional travelers.

SeaPort Airlines Flight Schedule

Origin	Time	Destination	Origin	Time	Destination
Pendleton	6:00 AM	Portland	Portland	7:15 AM	Pendleton
Pendleton	8:30 AM	Portland	Portland	9:20 AM**	Pendleton
Pendleton	3:15 PM**	Portland	Portland	4:30 PM	Pendleton
Pendleton	5:45 PM	Portland	Portland	6:55 PM	Pendleton
Pendleton*	10:30 AM	Boise	Boise*	3:00 PM	Pendleton

Source: SeaPort Airlines, Inc.

Note: Table includes Monday-Friday schedule.

*Pendleton-Boise flights operate three days a week, on Monday, Wednesday & Friday.

**An additional flight will be offered at this time, during Round-Up only (Sept. 13th-16th, 2011)

“This additional commitment of seats is a fantastic recognition of a special event that happens this time in Pendleton every year. We sincerely appreciate the cooperation and service that we always receive from SeaPort,” said Larry Dalrymple—Airport Manager, Eastern Oregon Regional Airport. “We encourage all passengers to take advantage of the additional benefits being afforded with the FlyerFlex Program.”

The FlyerFlex Customer Rewards Program was implemented by SeaPort earlier this year. “You can more expect new and exciting additions to the program next year,” said McKinney.

About the FlyerFlex Customer Rewards Program

FlyerFlex is a points-based program rewarding customer loyalty. Through FlyerFlex, customers can earn 500 points per flight and up to 200% additional bonus points for all eligible flights. Points can be redeemed for free flights, and guests that earn 7,500 points or more a year can achieve Elite status, bonus points, and other perks. More information on the program is available at www.SeaPortAirlines.com.

About SeaPort Airlines

Portland, Oregon-based SeaPort Airlines, Inc. operates daily scheduled flights in Oregon, Washington, Idaho, Arkansas, Kansas, Missouri, Tennessee, Texas and Alaska. Reservations can be made by calling 888-573-2767, at www.SeaPortAirlines.com, or through all major GDS systems. SeaPort Airlines prides itself on its outstanding air service. Customers can expect to encounter a unique and personalized travel experience from the moment they arrive for check-in at the terminal until they reach their destination.

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*Some rules & restrictions apply.

For a copy of the original jpeg files of the included images, please contact Claire James at Claire@SeaPortAir.com.

