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## SeaPort Reports Record Passenger Traffic in Arkansas

(August 1, 2011) – SeaPort Airlines today announced record passenger traffic during the month of July 2011 in each of the four Arkansas communities served. On a year-over-year basis, traffic in SeaPort’s Arkansas markets increased 89%. This ranged from 35% at El Dorado to 244% at Jonesboro.

### SeaPort Airlines Arkansas Traffic Performance July 2010 v July 2011

Community	Airport Code	July 2010 Traffic	July 2011 Traffic	% Chg
El Dorado, AR	ELD	243	328	35%
Hot Springs, AR	HOT	133	249	87%
Harrison, AR	HRO	233	465	100%
Jonesboro, AR	JBR	72	248	244%
<b>Arkansas Total</b>		<b>681</b>	<b>1,290</b>	<b>89%</b>

SOURCE: SeaPort Airlines, Inc.

NOTE: Table includes local community enplanements and deplanements only and does not include through transit passengers.

When SeaPort initiated service at Harrison, El Dorado, Hot Springs, and Jonesboro in October 2009, the communities had been without scheduled air service since 2007. A combination of convenient schedules, reasonable fares, community involvement, and a Small Community Air Service Development Program grant from the U.S. Department of Transportation to market the new service all contributed to the traffic increases.

When service was launched, all markets were served exclusively from Memphis. In April 2010, SeaPort added nonstop service between Harrison and Kansas City, which was followed by nonstop service between Jonesboro and Kansas City in January 2011. During the month of July 2011, SeaPort launched new service from Dallas from Hot Springs, El Dorado, and Harrison.

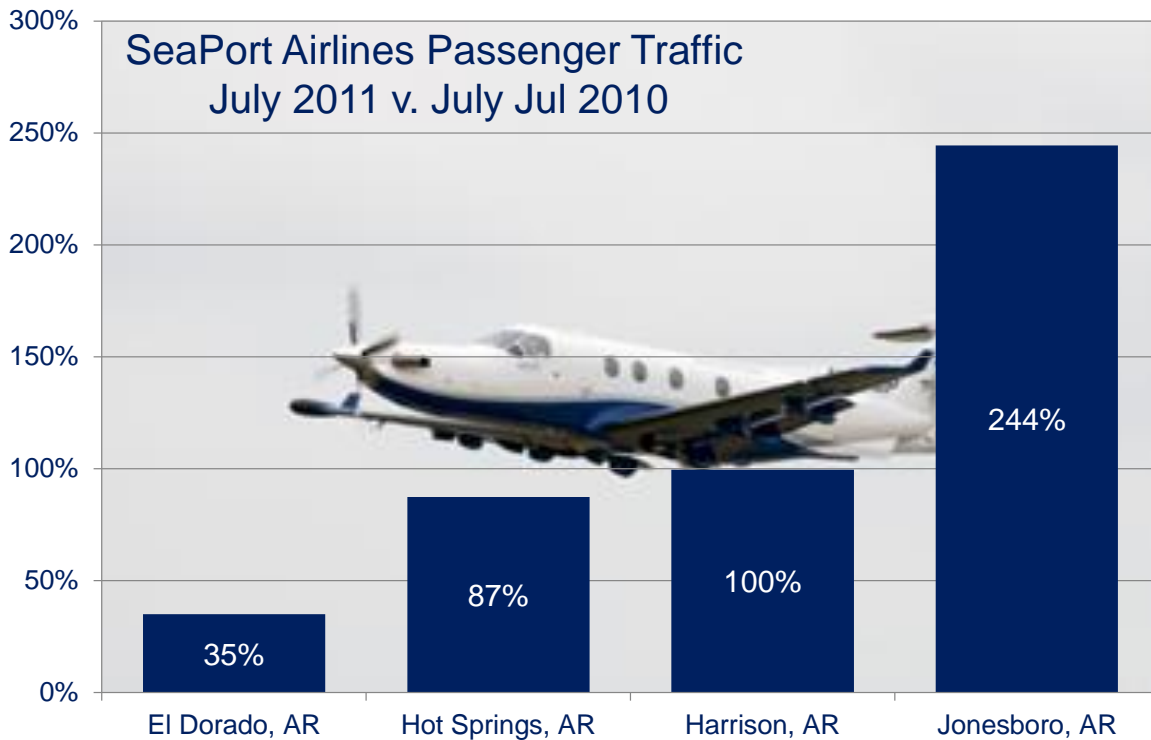
“In partnership with community leaders in Hot Springs, El Dorado, Jonesboro, and Harrison, we’ve managed to create a recipe for EAS success in Arkansas,” said Rob McKinney—President, SeaPort Airlines. “We’re particularly gratified by the early response to our new Dallas flights and look forward to building on this success.”

Portland, Oregon-based SeaPort Airlines, Inc. operates daily scheduled flights in Arkansas, Kansas, Missouri, Texas, Idaho, Oregon, Washington, and Alaska. Reservations can be made by calling 888-573-2767, at [www.SeaPortAirlines.com](http://www.SeaPortAirlines.com), or through all major GDS systems. SeaPort Airlines prides itself on its outstanding air service. Customers can expect to encounter a unique and personalized travel experience from the moment they arrive for check-in at the terminal until they reach their destination.

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ACCOMPANYING GRAPHIC

# Gaining Altitude in Arkansas



NOTE TO EDITORS:

An original of the above graphic in Microsoft PowerPoint 2010 is available via email by contacting Claire James at 971-340-1713.